

PRESS RELEASE

EAS to offer tailored regulatory advice at Vitafoods South America

25 February 2013

International food policy experts at EAS Strategic Advice will be offering companies free one-on-one tailored regulatory advice sessions next month at Vitafoods South America in Brazil.

Taking place on 26-27 March at the Transamerica Expo Centre in Sao Paulo, the experts will give advice on regulatory compliance for individual product formulas, labelling and claims, to help companies best market their product across Latin America.

The sessions, which last 20 minutes each, can be booked in advance on the Vitafoods South America website at

<http://www.vitafoodssouthamerica.com/page.cfm/Link=1/t=m/goSection=1>

“With the Latin America market emerging as a significant arena for dietary supplements, these products are increasingly becoming a focal point for regulation and policy development or revision,” said David Pineda Ereño, head of EAS’ Latin America office in Buenos Aires. “Our one-on-one advisory sessions will help companies navigate these regulatory developments and make the best use of the opportunities available in both existing regulations and policies under development in the region.”

Vitafoods South America is the region's leading nutraceutical event, offering access to the fastest-growing emerging nutraceutical market in the world.

At the event attendees can meet manufacturers and suppliers of ingredients and raw materials, functional foods and drinks, and source the latest new products on the food supplement market.

For more information about Vitafoods South America visit www.vitafoodssouthamerica.com

ENDS

Notes to Editors:

1. EAS provides strategic advice on international regulation and policy.
2. EAS also advises governments, trade associations and companies on the impact of global policy.
3. EAS has offices in Argentina, Belgium, Italy, Russia and Singapore.

EAS Latin America – Buenos Aires
EAS América Latina S.A.
Lola Mora, 421 5th floor - No. 502
1107 Buenos Aires, Argentina
Tel: +54 911 4071 0455
Email: info@eas-americalatina.com
www.eas-americalatina.com
CUIT No: 33-71175635-9

EAS Asia – Singapore
Tel: +65 6 838 12 70
Email: info@eas.asia
www.eas.asia

EAS Europe – Brussels
Tel: +32 2 218 14 70
Email: info@eas.eu
www.eas.eu

EAS CIS - Russia
Tel: +7 495 531 09 65
Email: info@eas-cis.com
www.eas-cis.com

4. For information on EAS Asia contact EAS Strategic Advice Pte Ltd, 3 Killiney Road, 07-04 Winsland House, Singapore 239519, tel: (+65) 68 38 12 70, email: info@eas.asia or visit www.eas.asia
5. For more information on EAS Europe contact EAS, 50 Rue de l'Association, 1000 Brussels, tel.: (+32) 2 218 14 70, email info@eas.eu or 9179 2551 visit www.eas.eu
6. For more information on EAS Latin America contact EAS América Latina S. A., Lola Mora, 421 - 5th floor - No. 502, 1107 Buenos Aires, tel: (+54) 11 524 584 95, info@eas-americalatina.com or visit www.eas-americalatina.com
7. For more information on EAS Russia & CIS Region contact EAS Ltd., Office 301, ulitsa Neglinnaya 17, str 2, Moscow 127051, Russian Federation, tel: (+7) 495 531 09 65, Fax (+7) 495 531 09 66, alexeypetrenko@eas-cis.com, www.eas-cis.com